



Jumpp Inspire Award 2024 – Terms and conditions for participation

The Jumpp Inspire Award is supported by Bank of America.



For 40 years, jumpp has been helping women to develop their potential and create new perspectives for themselves through self-employment.

We think that unusual ways into entrepreneurship can also lead to success. Therefore, we want to encourage women from all social and cultural backgrounds and with different qualification levels to pursue their own ideas.

The Jumpp Inspire Award offers all women who are interested in the topic of start-ups and self-employment and have been waiting for the push for a long time the opportunity to further shape and concretize their idea.

With the support of Bank of America, we honor early stage ideas and concepts that show how diverse and full of potential female entrepreneurship can be.

Who is eligible to apply?

- Applications are open for **women aged 18 and over** who have never been self-employed to a significant extent or set up a company before.
- You should live in the Rhine-Main region (see <https://t1p.de/rheinmain>) or in Hesse.
- It is also possible for several women to apply together as a team.
- Mixed teams are also welcome as long as it's clearly a female founder at the lead.
- Entries can be submitted in German or English.

You need: an idea and the courage to tell us about your story and your motivation.

What you do not need: a complete business plan or perfect German language skills. If German is not your mother tongue, we will be glad to support you with the wording of your application in German for the Jumpp Inspire Award! If you feel most comfortable applying in English, this is also possible.

What can you win?

With the jumpp Inspire Award, we want to empower women to pursue and implement their own ideas. For this purpose, we award a total of 8,000 euros and support the winners with feedback, networking and visibility.

The women (or female teams) behind the ideas awarded in four categories will each receive:

- Three 1-on-1 consultation appointments at jumpp, in which we will work on the following questions together: What next steps make sense in order to advance the implementation of my idea? What skills do I already have, where do I still want to acquire skills? What other support options are there for my start-up project and for me?
- A budget of 2,000 euros. This money should give each winner the chance to invest in her own qualifications and / or the realization of her business idea. For example, in extensive start-up coaching, further training, a laptop, a language course, fees for childcare, or even a logo design. During the above consultations, we will work together to make a plan for how the prize money will be used.
- One year of free membership in the [UFO – Unternehmerinnenforum RheinMain](#) (Female Entrepreneurs' Forum RhineMain), our cross-sector network for women who are or want to become entrepreneurs.

In addition, all participants who make it to the final will receive a professional photo shooting for their portrait pictures and will be featured on our website and / or on social media.

What are the application categories?

Contributions are awarded in the following four categories. It is possible to submit an idea in three categories at the same time. If you do this, jumpp will decide in the pre-selection process which category the contribution will be assigned to.

- **Explorer: Entering a new field**
Are you enthusiastic about an area in which you have not worked before and believe that you can bring many of your skills to bear here? Then tell us what your plan looks like to break into a new industry.
- **Strategist: Tailor-made business concept for your life**
Self-employment is exciting for you, but you cannot or do not want to start up full-time? Then show us what ideas you have for a business concept that also works part-time and offers promising prospects. Or, does your concept focus on New Work (remote working, agile methods)?
- **Community leader: Ideas with social impact**
Would you like to use your skills and/or experience to generate a positive impact on society? Is your focus on interculturality and you want cultural diversity to be a benefit for everyone? Your idea brings different people together in a special way? Then this is the right category for your concept.
- **Visionary: A holistic take on innovation**
Innovation has many facets! Do you have an idea of how a service or product could be offered in a completely new way? Or is sustainability an important element in your concept? Ideas for new technologies are welcome, but you can also take on a completely different view of what innovation means.

How does the application process work?

- At <https://survey.lamapoll.de/Jumpp-Inspire-Award-2024/en> you will find our participation form that will support you with questions to present your idea comprehensively. You can use your personal edit link to save your entries at any time and continue editing later. Only when you click on "Submit application!" will you take part and your contribution will be sent to jumpp. If you have any technical queries, please contact jumpp - we may also provide you with the questions as a document.
- Entries can be submitted from **Monday, July 1st 2024 until Monday, October 14th 2024** at 11:59 p.m.
- Jumpp will then make a pre-selection of the founding ideas submitted. If you have applied in several categories, jumpp will decide in this step in which category your idea will enter the race.
- For each of the four categories, three submissions will be selected for the final. These 12 women or women's teams will be invited to an introductory meeting with our jury, where they will have 10 minutes to present themselves and their ideas. In preparation for this, you can take part in a jumpp workshop on November 8th 2024, which gives tips on how to present yourself and your idea.
- The finalists will be presenting to the jury expectedly on November 13th, 2024. The award ceremony will take place on November 20th, 2024 in Frankfurt. Die exact venue will be announced soon.

Further conditions of participation

- Ideas submitted for the Jumpp Inspire Award will be treated confidentially. All persons and jury members involved in the pre-selection process sign a confidentiality agreement before viewing the submissions and undertake not to speak to third parties about the submissions during the application phase for the Jumpp Inspire Award or beyond. The contact details and personal details of the participants will not be passed on to unauthorized third parties by jumpp.
- For team applications: Only one idea may be submitted per team.
- Only ideas that have been developed independently by the team and that do not infringe the rights of third parties may be submitted.
- All women whose ideas make it to the finals agree to present themselves and their ideas in the following contexts after prior consultation:
 - On the website and / or the social media channels of jumpp
 - As part of the press work around the Jumpp Inspire Award
 - As part of the award ceremony

Of course, we will discuss together in how much details you want to present your idea and how much you would like to report about your personal hurdles and experiences.

- Please be advised that participation in the photo shooting and in the workshop on November 8th to prepare for the presentation to the jury is not obligatory, but is highly recommended. Please note that missed appointments cannot be made up at a later date.

- The presentation to the jury is obligatory for your further participation in the competition. If you are unable to attend in person, it is possible to present yourself online via Zoom at the time and date agreed for the presentation to the jury.
- The period in which the budget can be used is individually agreed between jumpp and / or Bank of America and the four winners (teams) and recorded in writing.
- If no or too few entries are submitted that meet the formal criteria and quality requirements of the organizers, we reserve the right not to award the Jumpp Inspire Award.
- There is no right of appeal.

For questions please contact:

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